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AUCKLAND BECKONS BOWLERS IN 2013

A stunning logo representing New Zealand's diverse culture will be a prominent feature throughout the VI Commonwealth Tenpin Bowling Championship, scheduled from 24 February to 4 March 2013 in Auckland.

Craig Nevatt, CEO of New Zealand Tenpin Bowling Inc, today unveiled the design that will link every aspect of next year's Championship to the country's heritage, and exciting future. The logo will appear on signage at the tournament venue - Pins Lincoln Road Bowling Centre in Henderson – on pre-event Bulletins, posters, fliers and, of course the Championship's dedicated website and Facebook page.

Auckland was recently ranked one of the most liveable cities in the world by the Mercer 2011 Quality of Living Survey, third only to the European cities of Vienna and Zurich. New Zealand's harbour-side city was credited for having a good surrounding environment of parks and beaches and a wide selection of restaurants, which are both aspects of the destination that appeal to visitors.

"The Championship dates have been slightly amended to avoid clashing with next year's Chinese New Year celebrations, and we look forward to welcoming bowlers and their families and supporters to Auckland during the ideal season to enjoy the weather and variety of attractions that the city offers," said Craig Nevatt.

"Initial response to the announcement that this major event on the sport's calendar will be staged in New Zealand has been very positive, and we are expecting teams from many Commonwealth nations to compete," he added.

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A high resolution version of the VI CTBC logo, or generic bowling images are available on request

www.ctbf.org